



## PRODUCT DESIGNER



### About me

I'm a Designer with 17+ years of experience, focused on UX/UI since 2018. With a background in graphic design, I now create mobile-first, user-centered experiences that balance clarity and function.

I love working collaboratively, learning constantly, and turning ideas into impact.

### Contact

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### Social Media

[/cintiagonzalez](#)  
LinkedIn

[/pecasdesign](#)  
Dribbble

### Language

Spanish - Native

English - Professional  
(First Certificate)

### Education

**Product Manager** | Coderhouse  
2024

**UX / UI Designer** | Coderhouse  
2020

**Graphic Designer** | UBA  
2003 - 2008

### Work Experience

**UX/UI Designer** | Ballast Lane  
September 2022 - Now (Contractor)

At Ballast Lane, I worked on a healthcare platform that supports HCPs in initiating therapy, designing key solutions like a samples marketplace and a Prior Authorization tool — with a focus on empowering HCPs and, through them, improving patient access to treatment.

**Sr Product Designer** | Platzi  
May 2021 - September 2022 (Contractor)

Platzi is one of the largest online professional education platforms in Latin America. My role is to improve the mobile app experience for students.

**Product Designer** | Munben  
February 2019 - May 2021 (Freelance)

Munben is a company dedicated to developing native apps for ios and android. My focus was on improving the usability of existing applications.

**Product Designer** | Welo  
August 2018 - November 2020 (Freelance)

Welo is a video editor with a distribution and monetization model for premium content on news portals. In addition of being Product Designer, I was part of the development team as a ui developer, and product manager.

**Graphic Designer** | Chicas en Tecnología  
December 2017 - March 2021 (Volunteer)

Chicas en Tecnología is an Argentine non-profit civil society organization that seeks to reduce the gender gap in the technological entrepreneurial environment at the regional level. As part of the communication team, i create the new branding, and web development.

**Graphic Designer** | ACG Grupo de diseño  
December 2007 - September 2016 (Fulltime)

ACG is a design studio that specialized in creating campaigns for laboratories, and during that period I was in charge of different cardiology campaigns and creation of branding for products.

### Tools & Skills

**UX/UI Designer**  
Figma  
Zeplin  
Whimsical

**Graphic Designer**  
Illustrator  
Photoshop  
After Effects

**UI Developer**  
Html 5 / CSS  
VUE / NUXT  
React